

graylink Fact Sheet

ABOUT US

graylink helps some of the world's most successful companies exploit the internet to recruit the best talent quicker, more efficiently and for less.

We do this through the provision of web & mobile solutions for finding the best talent and automating recruitment processes.

KEY FACTS

- Founded 2002
- Privately owned
- Operations in South Africa (Cape Town, Johannesburg & Durban), United Kingdom, United Arab Emirates, France and Singapore. Partner offices in USA and Australia.

CAPABILITIES

- Web & mobile software application development
- Online marketing and brand activation
- Software-as-a-Service delivery
- Implementation
- Change management & support

PRODUCTS

- Neptune, an online recruitment automation platform
- Fishtank, an online resume storage & search platform
- Fishnet, a SMS response management tool
- JobZoo, a job board platform
- Social media marketing
- Search engine marketing
- Careers websites, campaign microsites & banners

WEBSITE

www.graylink.biz

BLOGROLL

www.baitbox.co.za

LEADERSHIP TEAM

Mark Gray
Carl Warburg
George Craig

KEY INDUSTRIES

Automotive
Engineering & Construction
Financial Services
Healthcare
Retail
Telecoms, Media & Technology
Professional Services
Travel & Tourism
Government

ALLIANCES

Kroll
Lexis Nexis
SHL
Concept Searching

SAMPLE CLIENTS

Auditor General	Deneys Reitz
Allan Gray	Discovery
Bidvest Group	Engen
BAT	Mercedes
Cell C	Medi-Clinic
Coronation	Pfizer
Dept Trade & Industry	Vodacom

